

LIVING DIVANI @ SEEDS&CHIPS – THE GLOBAL FOOD INNOVATION SUMMIT
May, 8th -11th 2017
Milan - Fiera Milano, Rho

Living Divani demonstrates its dynamism and attention to contemporary themes by attending Seeds & Chips, the Food Innovation Summit of Milano-Rho.

Point of reference in the **contemporary furniture sector** for **the calibrated design and the soft comfort of its upholstered products**, the Company has been called to furnish various area of the event, which envisaged a dense calendar of meetings including the speech of the **44th President of the United States, Barack Obama**.

On the stage a couple of **mini Jelly** have been chosen for the speech of the former US President; the discreet elegance of this armchair design by Piero Lissoni, match perfectly with the exquisite but impeccable style of Mr. Barack Obama.

Reserved for appointments, the meeting area is furnished with **Wedge** tables by **Arik Levy** - a sculptural series of symmetries, here in its new "cement effect" finish - enlivened by a parade of chairs in various shapes and colors: from the **Grace Collection** by **Giopato&Coombes**, **Maja D** with long cover and in the new short one, **mini Jelly** and **mini Tombolo**, *ready made by studio UNpizzo* and all design by **Piero Lissoni**.

Protagonists of two lounge area are the **Lipp armchair** in blu, with a refined rattan cover, giving rise to scenic mixtures of materials, together with **Confident armchair**, both signed by Piero Lissoni, and a **Track** bench in a bicolor leather upholstery. The sophisticated **Nina** stools, orthogonal projection exercise, are presented in the high black leather version for the reception area, and then distributed freely in the low version along with several **Ile** low tables, featured in various areas with transparent, white or black table top.

Finally, some of the most popular items in collection embellish the different relaxation areas inside the pavilion, for a pleasant and comfortable break.

Two **Extra Wall** compositions, the modular sofa that surprises with the infinite possibilities of combinations, are used to create geometric islands for relaxation, together with the icon **Frog** armchair, here woven with black PVC.

If the full and pronounced forms of the **Metrocubo** sofa are matched to the **Fold** armchairs, which evokes the image of a fan, the extra-large **Track** bench perfectly match with the **Cafè** armchairs, woven with black PVC.

Finally, a more informal area counts on 2 round sofas Bubble Rock, an irreverent **classic Living Divani**, accompanied by 2 essential Family Longue coffee tables.

This collaboration is part of the dense path of participations and collaborations that distinguish the Company, which was built the **foreground roles in the artistic and cultural appointments** to which it participates with its furnishings: from the **Biennale of Venice Film Festival** to the great exhibitions on Pissarro, Macchiaioli and Renoir at the **Scuderie del Castello Visconteo in Pavia**, to the latest project of furniture for all areas dedicated to the services and the public of **Pirelli HangarBicocca**- renewed for the inauguration of the major exhibition events of early April 2016 (external space, lobby, Coffee and restaurant, children's room and reading room)- to end up with the relaxation space of the **Leonardo da Vinci Museum of Science and Technology in Milan**, of which the company is **Main Sponsor**.